



## THE WORLD FAMOUS 1-3-5 ACTION PLAN!

*Strategy Formulation/Goal Setting/Strategy Implementation*

### OBJECTIVE

- Many business owners don't use their full business plan daily.
- Most business owners and their senior teams have far too many "busy days" and not enough "effective days."
- Most business owners know deep down that remaining focused on key business objectives is a challenge, and finishing the week without feeling fulfilled is far too common.

When professional people feel frustrated because they know that they are not working to their potential, it can be damaging to their business and their senior management team. A major challenge for people is to make the most of themselves.

A great way to achieve this challenge is to develop a personal 1-3-5® action plan that identifies the actions that need to be taken on a consistent basis to achieve the desired result.

### CONTENT

Being focused and consistent is not just for professional sports people. This Masterclass session shows the simple steps that need to be taken so that you develop your own "World Famous 1-3-5 Action Plan" Highly interactive activities will be completed in the Masterclass workbook.

These activities will create an irresistible pull towards a crystal clear Vision where "WHY power", which is far more powerful than "will power" will be built.

Right now Chief Executives and their senior teams are facing more and more distractions. Because of this it is even more vital to identify the most rewarding and profitable things to focus on. Plus developing a simple system to enable senior professionals to remain consistent is critical.

### THE END RESULT

**By the end of the Masterclass participants will have:**

- Clarified their current starting point looking at their starting score
- Identified clear habits and behaviours that would be evident by being more effective
- Discovered their most pressing challenge with themselves
- Developed a crystal clear personal vision that drives every action
- Established 3 core objectives to enable focused, consistent action to be taken
- Set stepping stone goals for each core objective so that
- distractions are minimised, progress is made, and potential is realised
- Created their own personal "World Famous 1-3-5 Action Plan"



### ABOUT PETE WILKINSON...

Pete's professional career started 22 years ago with senior management roles in retail. Pete has managed a large team of 300 people along with having P&L responsibility for a £30m business. Pete has also run his own retail business with a much smaller team. He has an MBA from Newcastle Business School, is a Certified Practitioner of NLP and is also an Ironman Triathlete and a UK Special Forces Race Competitor.

Pete is massively passionate about professional people achieving their potential and spends his time in his business supporting Chief Executives and Managing Directors in a range of businesses from small Micro Businesses up to £130m Engineering Businesses.

He is experiencing brilliant business success by using the strategies he presents and coaches on himself. He manages his time between his family, giving presentations, his software business and still competes in endurance events with UK Special Forces.

- **FOCUSED TEAMS**
- **ROCKET-FUELLED RESULTS**
- **SIMPLE SOFTWARE**

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